

Alan Button
Vice President, Cisco Services
Americas Partner Sales (Ret.)

As Vice President of Cisco Services, Alan Button is responsible for the Americas Go-to-Market Strategy for partner-based services sales and the solutions selling of new and/or advanced technologies. Button is specifically responsible for leading the Americas Services Partner Program which includes all sales, operations, marketing and enablement programs.

With more than 30 years of experience, Mr. Button's extensive understanding of global operations has helped to advance several key Cisco initiatives in the area of Partner engagement and entitlement. Prior to joining Cisco in 2007, Mr. Button held a number of senior leadership positions at a variety of technology companies including BEA Systems, Digital Equipment Corporation, Apollo Computer and Hewlett-Packard. With BEA, Button served as Senior Vice President, responsible for WW Alliances and Global Accounts. During his tenure at HP, Mr. Button's roles included VP of Software Sales, Vice President and General Manager of Hewlett-Packard Services for the Americas and leader of the HP Consulting business in the Manufacturing vertical market.

Mr. Button is a graduate of the University of California, Los Angeles (UCLA) and served in the U.S. Marine Corps. Additionally, he completed the Executive MBA program at the University of California, Irvine.

Mr. Button currently lives in Phoenix, Arizona with his wife and two sons.